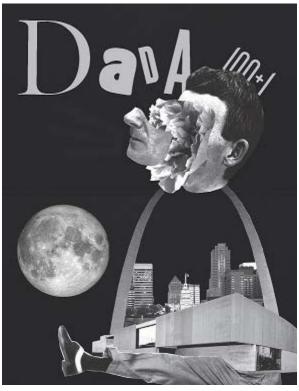
Press contact: Eddie Silva 314.535.0770 x311

esilva@camstl.org

FOR IMMEDIATE RELEASE

CAM's Dada Ball & Bash Celebrates Centennial of Provocative Art Movement with Biannual Fundraiser on February 11.



December 27, 2016 (St. Louis, **MO)** – The Contemporary Art Museum St. Louis (CAM) presents the seventh edition of the notorious Dada Ball & Bash—the Museum's biannual "anti-gala" fundraiser—on Saturday, February 11, 2017. This year CAM celebrates the centennial anniversary of Dada—the avant-garde, anti-art movement that began at Zurich's Cabaret Voltaire 100 + 1 years ago. Dadaism is especially inspirational to CAM because of its historic embrace of nonsense, unreason, chance, and the irrational in response to the universal devastation wrought by World War I. "Dada revitalized art and life during a time of chaos and fear," says CAM

Executive Director Lisa Melandri. "We look back to Dada because it reminds us of how art gives us hope and can bring us together, which is what CAM works to do every day in our schools, in our city, and in our lives—both in the present moment and for generations to come."

The 2017 Dada Ball & Bash will be held at Palladium and Joule, in Lafayette Square, and feature inventive cocktails, fanciful dining, and eccentric entertainment. Even the table designs take on the character of outlandish sculpture, and many guests arrive in absurdist couture of their own invention. "The Dada Ball & Bash is much more than outside the box," observes Melandri, "the box was thrown away long ago." The cochairs for the event are longtime CAM supporters Alison Ferring, Jimmy Jamieson, Sue McCollum, and Susan Sherman. All proceeds benefit CAM's thought-provoking exhibitions and innovative education programs. For additional information visit camstl.org/dada.

Dada Ball

Tickets start at \$500. Sponsorship starts at \$5,000. Dada Ball tickets include Bash attendance. Dada Ball entertainment includes The Rats & People Motion Picture Orchestra with Dada-inspired visuals and live soundtracks, and the otherworldly costumes and masks of artist Cory Sever and his Cast of Bandits.



Contemporary Art Museum St. Louis

3750 Washington Blvd St. Louis, MO 63108 314.535.4660 camstl.org

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Hours 10-5 Wed 10-8 Thu & Fri 10-5 Sat & Sun

CAM is free. Visit often!

Dada Bash After-Party

Tickets to the Dada Bash after-party are \$75. The Dada Bash begins at 9:00 pm, featuring live music from Glam electro-pop artist SSion, DJs Crim Dolla Cray and Boogieman, and many Dadaist surprises.

Contemporary Art

Museum St. Louis

Location: Palladium and Joule, 1400 Park Place, St. Louis, MO 63104

Attire: Absurdist couture

Dada Ball & Bash Sponsors

Platinum Sponsor (Readymade) -\$25,000

Neiman Marcus

Gold Sponsor (Happening) -\$15,000

Alison and John Ferring

Major Brands and Sue McCollum

Silver Sponsor (Conceptual) -\$10,000

ALIVE

Nancy and Kenneth Kranzberg

Parigi

Bronze Sponsor (Fluxus) - \$7,500

Edward Jones Jamieson Design Local Arts Advocate (Provocateur) - \$5,000

Anonymous First Bank

Susan and Robert Goldstein

PNC Bank projects + gallery

Emily Rauh Pulitzer

Susan and David Sherman III Mary Ann and Andy Srenco The Staenberg Group

U.S. Trust

Pat Whitaker and Dick Miles

About the Dada movement

In 1916, rising from the wreckage of World War I with cocktail glasses in their hands, a group of artists gathered at Zurich's Cabaret Voltaire and said "Enough is enough" to normality. They staked their future on chance, unreason, nonsense, and the irrational. Marcel Duchamp, Francis Picabia, Hugo Ball, Beatrice Wood, and André Breton were some of Dada's most prominent figures. The spirit of Dada may be seen in the Marx Brothers, the Happenings and Yippies of the 1960s, punk rock, the Velvet Revolution, Lady Gaga and any art, social, and/or political movement that confronts power with irreverence.

About the Contemporary Art Museum St. Louis

The Contemporary Art Museum St. Louis (CAM) presents, supports, and celebrates the art of our time. It is the premier museum in St. Louis dedicated to contemporary art. Focused on a dynamic array of changing exhibitions, CAM provides a thoughtprovoking program that reflects and contributes to the global cultural landscape. Through the diverse perspectives offered in its exhibitions, public programs, and educational initiatives, CAM actively engages a range of audiences to challenge their perceptions. It is a site for discovery, a gathering place in which to experience and enjoy contemporary visual culture. CAM is located in Grand Center, a world-class arts and entertainment district in the heart of St. Louis.