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FOR IMMEDIATE RELEASE

Rise Coffeehouse makes a second home at CAM.



Visitors to the Contemporary Art Museum St. Louis will enjoy the new Rise Café.

April 2, 2018 (St. Louis, MO) - The Contemporary Art Museum St. Louis (CAM) is proud to announce that Rise, the popular Grove coffeehouse, will make a second home in the Grand Center Arts District. Rise will operate CAM's café, beginning Friday, May 11, 2018, to coincide with the museum's Summer Exhibitions opening.

CAM Executive Director Lisa Melandri says of the new partnership, "We envision the museum as a gathering place, a community living room for the viewing of art. Rise fits perfectly with this concept. You realize that Rise is focused on community the moment you enter. They also make really good coffee and scrumptious food. I couldn't be more delighted."

Aaron Johnson, Rise owner, also refers to community focus as central to the new Rise Café. "CAM is one of a number of cultural institutions for whom the idea of being a gathering place for community has become a priority. I've been coming to the museum for years and years, and I truly think of it as one of the treasures of St. Louis. It's a beautiful space in which you can meet people and find respite from this crazy world. One thing I love about this venture is the challenge: the space is perfect, so why can't the product we create be as perfect as the space?"

Johnson adds, "Rise and CAM both appeared in *Vogue*, which is another good sign." A recent *Vogue* article, "An Insider's Guide to the Magic of St. Louis, Missouri," by Dawn Sturmon, acknowledged Rise and CAM among the city's hallmarks.

Rise Café will maintain the same hours as the museum, Wednesday, Saturday, and Sunday, 10:00 am–5:00 pm, and Thursday and Friday, 10:00 am–8:00 pm. The Rise menu will include all the coffees and teas to be found at the Grove location, as well as cocktails. The food menu will include toasts, sandwiches, lunch bowls, and fresh pastries every day, making the café an ideal midtown lunch destination.



Contemporary Art Museum St. Louis

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Hours 10-5 Wed 10-8 Thu & Fri 10-5 Sat & Sun

About the Contemporary Art Museum St. Louis

The Contemporary Art Museum St. Louis (CAM) presents, supports, and celebrates the art of our time. It is the premier museum in St. Louis dedicated to contemporary art. Focused on a dynamic array of changing exhibitions, CAM provides a thought-provoking program that reflects and contributes to the global cultural landscape. Through the diverse perspectives offered in its exhibitions, public programs, and educational initiatives, CAM actively engages a range of audiences to challenge their perceptions. It is a site for discovery, a gathering place in which to experience and enjoy contemporary visual culture. CAM is located in the Grand Center Arts District.



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