



Contemporary Art
Museum St. Louis

Job Opportunity: Marketing Coordinator

The Contemporary Art Museum St. Louis seeks a creative and organized Marketing Coordinator to join our team. This is a part-time position (averaging 28 hours/week) that reports to the Director of External Affairs and works closely in collaboration with the Communications Specialist.

Responsibilities include:

- / Developing and implementing social media strategy
- / Producing in-house graphic design projects, such as newsletters, signage, gallery guides, and flyers
- / Managing email marketing system and communications
- / Updating website content and tracking analytics
- / Coordinating with photographers, designers, and printers
- / Organizing photography and other design assets
- / Participating in marketing and communications strategy for Museum programs and events
- / Collaborating on advertising strategy and media buys
- / Assisting with audience and market research
- / Supervising seasonal interns

The successful candidate is detail-oriented with excellent written and verbal communication skills. They must be comfortable working on multiple projects in a fast-paced, team-oriented work environment. Experience using social media in an institutional setting and proficiency in Adobe InDesign is required. Graphic design experience and knowledge of Mailchimp, Wordpress (or similar), and Google Tools is preferred. Applicants should demonstrate interest in contemporary art and/or the museum sector.

This position works Monday through Friday during office hours, and some evenings and weekends during events.

To apply, please email a cover letter and resume to work@camstl.org with the subject line Marketing Coordinator.

About the Contemporary Art Museum St. Louis

The Contemporary Art Museum St. Louis (CAM) presents, supports, and celebrates the art of our time. It is the premier museum in St. Louis dedicated to contemporary art. Focused on a dynamic array of changing exhibitions, CAM provides a thought-provoking program that reflects and contributes to the global cultural landscape. Through the diverse perspectives offered in its exhibitions, public programs, and educational initiatives, CAM actively engages a range of audiences to challenge their perceptions. It is a site for discovery, a gathering place in which to experience and enjoy contemporary visual culture.

CAM is an equal opportunity employer.