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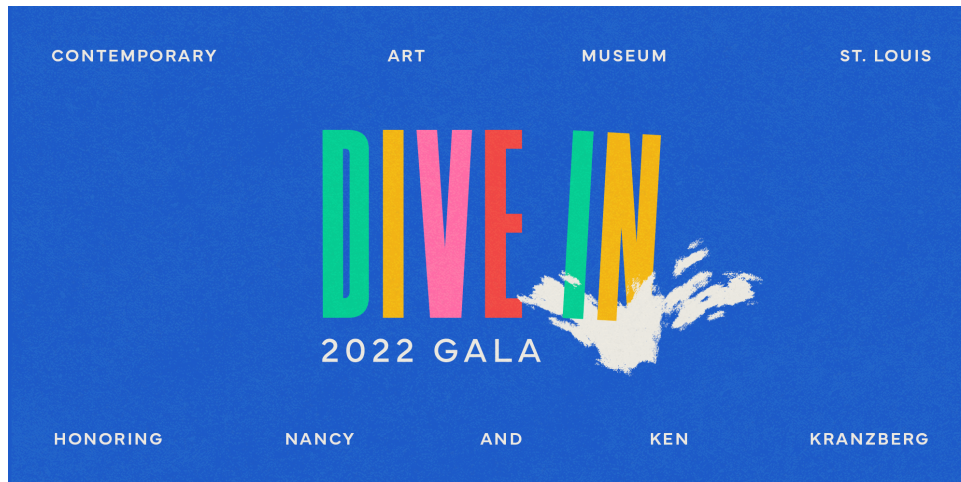


Contemporary Art
Museum St. Louis

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FOR IMMEDIATE RELEASE

DIVE IN, CAM's 2022 Gala, invites guests back into the swim of things while raising funds for exhibitions and education programs and honoring Nancy and Ken Kranzberg



Design: Anna Cruz.

March 9, 2022 (St. Louis, MO) - The Contemporary Art Museum St. Louis (CAM) announces DIVE IN, its 2022 Gala, to be held at The Coronado in the Grand Center Arts District, Friday, April 22, 2022. The Gala raises funds for CAM's dynamic range of exhibitions, public programs, educational initiatives, and community collaborations. DIVE IN is more than a fundraiser; the evening celebrates two of St. Louis's most enthusiastic philanthropists, a couple recognized for their DIVE IN spirit, Nancy and Ken Kranzberg.

CAM Executive Director Lisa Melandri describes the Kranzbergs as "an extraordinary team who not only bring their financial support and their business acumen to benefit art and cultural activities in St. Louis, they instill an abundance of joy and love into the local arts community. In the Grand Center Arts District they have built up a cultural infrastructure that supports art and artists of every discipline. And they have been great friends to CAM since its earliest beginnings."

DIVE IN takes its inspiration from the poolside photography of artist Martine Gutierrez, whose exhibition *HIT MOVIE: Vol. 1* will be presented at the museum March 25 through July 24, 2022. The Coronado will feel like a Palm Springs getaway, a pool party (without a pool), featuring absolutely mod fashion, fine dining and dancing (do the Swim!), and cocktails with a twist. DIVE IN. The water's fine.

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DIVE IN is CAM's principal fundraiser of the year, with a goal to raise nearly twenty percent of the Museum's operating budget. DIVE IN benefits such initiatives as CAM's ArtReach program, which has expanded to include Sumner and Vashon High Schools, where CAM's Resident Teaching Artists offer the finest in studio art education. Drop In Workshops introduce art to young people through making, whether on-site or online, designed for students to complete a hands-on art project in a single classroom session. Museum tours, professional development programs for teachers, AP Portfolio for budding high school artists in search of guidance toward the college level—these are just a few of the education programs offered to the St. Louis community's youth through ArtReach. Moreover, a lifelong learning program has grown in a few short years, even during the challenges of the pandemic.

"We are grateful to everyone for their support of the exceptional exhibitions and truly inspiring education programs CAM delivers to visitors at the museum, at schools, senior and community centers, even at parks and festivals," says Melandri. "We believe in the transformative power of contemporary art. We thank everyone who chooses to DIVE IN, helping CAM to engage with more audiences and serve as a source for betterment in our communities and throughout our region."

Gala tickets start at \$500. Sponsorship starts at \$5,000. To purchase tickets, visit camstl.org/dive-in. For information about sponsorships contact Sarah Palermo at spalermo@camstl.org.

Location and date: The Coronado, 3701 Lindell Blvd, St. Louis, MO 63108
Friday, April 22, 2022, 6:00–11:00 pm

DIVE IN Gala Chairs

JiaMin and Michael Dierberg

Jackknife Sponsors

Ferring Family Foundation, Nancy and Ken Kranzberg

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About the Contemporary Art Museum St. Louis

The Contemporary Art Museum St. Louis creates meaningful engagement with the most relevant and innovative art being made today. Founded by civic and cultural leaders in 1980, the Museum transformed from a small gallery into an internationally recognized arts institution, now permanently housed in a flexible, open, and inviting building designed by renowned American architect Brad Cloepfil. CAM's distinct architecture reflects the organization's values and supports a dynamic range of exhibitions, public programs, educational initiatives, and community collaborations. The only museum in the region solely dedicated to contemporary art, CAM is one of the preeminent non-collecting institutions of its kind in the United States. We are a site for discovery, a welcoming space, free and open to all. For more information, visit camstl.org.

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