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## FOR IMMEDIATE RELEASE

### CAM joins Museums for All initiative to expand free access, launches St. Louis as first “Hub City” in Missouri



Photo courtesy Chris Bauer.

**February 7, 2023 (St. Louis, MO)** - The Contemporary Art Museum St. Louis announces its participation in Museums for All, a signature access program of the Institute of Museum and Library Services (IMLS), administered by the Association of Children’s Museums (ACM). Museums for All encourages people of all backgrounds to build lifelong museum-going habits by offering reduced or free admission to low-income groups. By joining this national program, CAM expands its commitment to welcoming all audiences through its free admission program, an accessibility initiative that has been in place at the Museum since 2013. Along with a consortium of museums in the St. Louis area, including the [National Blues Museum](#) and the [Pulitzer Arts Foundation](#), CAM has led St. Louis to become a Hub City in the Museums for All program—the first in the state of Missouri.

There are currently more than 1,000 institutions participating in Museums for All, including art museums, children’s museums, science centers, botanical gardens, zoos, history museums, and more. These museums are located nationwide, representing all 50 states, the District of Columbia, and U.S. Virgin Islands. There are now more than 81 active Hub Cities, in which community members are able to access three or more participating museums in their area.

“This initiative has facilitated more than three million visits to date,” said ACM Interim Executive Director Larry Hoffer. “Museums of all types show their commitment to access

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CAM is free. Visit often!

and equity by participating. We're so inspired by museums like those in St. Louis that maximize their impact by joining Museums for All as part of a unified community effort.”

As part of this initiative, museums offer individual admission fees ranging from free to \$3 to individuals and families presenting a SNAP Electronic Benefits Transfer (EBT) card during all normal operating hours. As a free institution, CAM does not require showing an EBT card for admission.

“Museums for All is the remarkable success story of creating an affordable and welcoming program for all American families to enter the world of imagination, fun, and knowledge represented by America’s extraordinary museum world,” said IMLS Director Crosby Kemper. “The 1,000 members represent millions of American children and their parents.”



Are you a St. Louis museum interested in joining the Museums for All initiative? Museums for All helps expand access to museums and raise public awareness about how museums in the U.S. are reaching their entire communities. Local museums and cultural institutions can learn more about the program by visiting [www.Museums4All.org](http://www.Museums4All.org).

### **About the Institute of Museum and Library Services (IMLS)**

The Institute of Museum and Library Services is the primary source of federal support for the nation’s libraries and museums. We advance, support, and empower America’s museums, libraries, and related organizations through grantmaking, research, and policy development. Our vision is a nation where museums and libraries work together to transform the lives of individuals and communities. To learn more, visit [www.ims.gov](http://www.ims.gov) and follow us on [Facebook](#) and [Twitter](#).

### **About Association of Children’s Museums (ACM)**

The Association of Children’s Museums (ACM) champions children’s museums worldwide. With more than 400 members in 50 states and 19 countries, ACM leverages the collective knowledge of children’s museums through convening, sharing, and dissemination. Learn more at [www.childrensmuseums.org](http://www.childrensmuseums.org).

### **About the Contemporary Art Museum St. Louis**

The Contemporary Art Museum St. Louis creates meaningful engagement with the most relevant and innovative art being made today. Founded by civic and cultural leaders in 1980, the Museum transformed from a small gallery into an internationally recognized arts institution, now permanently housed in a flexible, open, and inviting building designed by renowned American architect Brad Cloepfil. CAM’s distinct architecture reflects the organization’s values and supports a dynamic range of exhibitions, public programs, educational initiatives, and community collaborations. The only museum in the region solely dedicated to contemporary art, CAM is one of the preeminent non-collecting institutions of its kind in the United States. We are a site for discovery, a welcoming space, free and open to all. For more information, visit [camstl.org](http://camstl.org).

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