FOR IMMEDIATE RELEASE

**CRXLAB x CAM: Artwork for Equity** kicks off two collaborative exhibitions with Creative Reaction Lab this season at CAM, opening March 10


**February 10, 2023 (St. Louis, MO)** - The Contemporary Art Museum St. Louis (CAM) announces two presentations of art in collaboration with [Creative Reaction Lab](https://camstl.org) (CRXLAB) opening with CAM’s spring/summer 2023 season.

From March through May, CAM presents **CRXLAB x CAM: Artwork for Equity**, featuring a selection of posters created by young Black and Latinx designers and artists who participated in CRXLAB’s [Artwork for Equity](https://camstl.org) program. This program elevates the voices of artists creating original artworks that promote inclusion, equity, liberation, and justice. With a focus on the 2022 theme “Human Rights” and the 2021 theme “Miseducated,” these works highlight equitable access to healthcare and education in the United States. Visitors will also be invited to participate in Creative Reaction Lab’s “Write for Your Rights” campaign by writing a message in response to the posters created as part of CRXLAB’s Artwork for Equity campaign themes.

In late May, the gallery will feature the second presentation of works in collaboration with CRXLAB, titled *Collective Impact: Building Beautiful Communities*. This exhibition will include a community-driven art project developed by members of the *Collective Impact* 2022–23 cohort, a group of stakeholders and residents from the neighborhoods in and around CRXLAB and CAM.

*CRXLAB x CAM*: *Artwork for Equity* will be on view in CAM's Education Galleries between March 10–July 9, 2023. *Collective Impact: Building Beautiful Communities* will be on view between July 12–August 13, 2023.

*Creative Reaction Lab* was founded in support of the Uprising in Ferguson. Today, CRXLAB is dedicated to building a youth-led, community-centered movement of a new type of civic leader for racial and health equity: Redesigners for Justice™.

*CRXLAB x CAM* is organized for the Contemporary Art Museum St. Louis by Michelle Dezember, Director of Learning and Engagement, and Miriam Ruiz, School and Community Programs Manager, in partnership with Creative Reaction Lab's Antionette Carroll, Founder, President, and CEO; Robert Beckles, Programs and Education Coordinator; and Tepra Wells, Development and Communications Coordinator.

Collective Impact is presented by PNC Arts Alive. This program is generously funded by Mid-America Arts Alliance, the National Endowment for the Arts, and the state arts agencies of Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas.

**Related Events**

**Friday, March 10**
Patron and Press Preview 10:00–11:30 am  
Member Preview 5:00–6:00 pm  
Public Opening 7:00–9:00 pm

*For press access on March 10, RSVP to Samantha Lyons at slyons@camstl.org.*
CRXLAB representatives Tepra Wells, Development and Communications Coordinator, and Robert Beckles, Programs and Education Coordinator, will be available at the Patron and Press Preview for interviews. CAM representatives Michelle Dezember, Director of Learning and Engagement, and Miriam Ruiz, School and Community Partnership Manager, will also be available.

*To schedule a Zoom or phone interview with the exhibition organizers, including Tepra Wells and Robert Beckles, throughout the spring/summer exhibition season, please contact slyons@camstl.org*
About the Contemporary Art Museum St. Louis
The Contemporary Art Museum St. Louis creates meaningful engagement with the most relevant and innovative art being made today. Founded by civic and cultural leaders in 1980, the Museum transformed from a small gallery into an internationally recognized arts institution, now permanently housed in a flexible, open, and inviting building designed by renowned American architect Brad Cloepfil. CAM’s distinct architecture reflects the organization’s values and supports a dynamic range of exhibitions, public programs, educational initiatives, and community collaborations. The only museum in the region solely dedicated to contemporary art, CAM is one of the preeminent non-collecting institutions of its kind in the United States. We are a site for discovery, a welcoming space, free and open to all. For more information, visit camstl.org.

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