

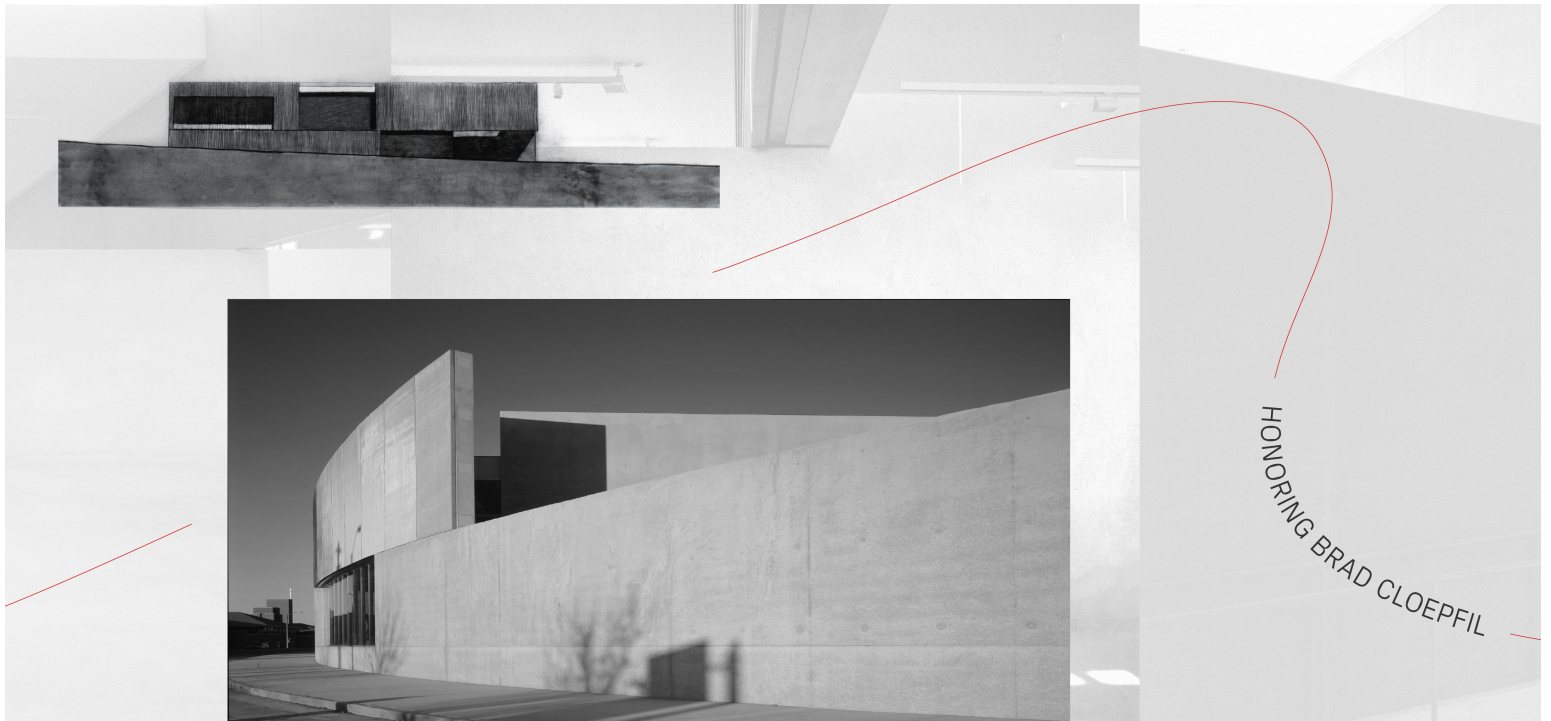
20TH ANNIVERSARY  
**SOIRÉE**  
CAM STL

20th Anniversary Soirée to Benefit the  
Contemporary Art Museum St. Louis

Saturday, April 20, 2024

Honoring  
Brad Cloepfil

**21c Museum Hotel St. Louis**  
1528 Locust Street, St. Louis, MO 63103



On September 19, 2003, the Museum opened its extraordinary new building designed by renowned American architect Brad Cloepfil in the Grand Center Arts District of St. Louis. This marked the beginning of an exciting new chapter as the Contemporary Art Museum St. Louis. At its founding, the Museum was envisioned as a forum where inventive and challenging art would create meaningful conversation.

**The last 20 years have seen CAM become one of the major contemporary art museums in the country and an integral part of the St. Louis cultural landscape.**

CAM's annual Gala will be a unique opportunity to mark this 20th Anniversary by honoring Brad Cloepfil, whose critically acclaimed design has enabled us to present the work of nearly 700 artists, produce 260+ exhibitions, and welcome 550,000+ visitors into its flexible, inviting, and open space. The Soirée will keep the festivities going for an additional 100 CAM fans and revelers with dessert, drinks, and dancing.

### 20th Anniversary Soirée Chairs

- |                                 |                                  |
|---------------------------------|----------------------------------|
| Rachel Aubuchon*                | Christopher Holt*                |
| Eric Barr*                      | Emily Karcher*                   |
| Melissa Bauer                   | Laura* and Vikram Lakhwara       |
| Arjun Bhat*                     | Alex Mace*                       |
| Aaron Bunse*                    | Molly Moog*                      |
| Chloé Risto and Kevin Byerley*  | Gina* and Nathan Nelson          |
| John Curry*                     | Kelly and Kevin Peck             |
| Crystal Ellis*                  | Mona Sabau* and Brian McClelland |
| Jessica Seitz and Ryan Fanning* | Meredith Fey and Aaron Schump*   |
| Kayla* and Jeffrey Gamble       | Ian VanDam*                      |
| Julie Hess* and Josh Saipe      | Essica Zink*                     |

\*denotes the individual who is a current CAM Junior Board Member

**Saturday, April 20, 2024**  
 21c Museum Hotel St. Louis  
 1528 Locust Street  
 St. Louis, MO 63103

**6:00 pm** Gala  
**9:00pm** Soirée  
*Dessert, Drinks, and  
 Dancing*

**More information**  
[camstl.org/20gala](http://camstl.org/20gala)







# About CAM

**We believe in the transformative power of the art of our time.** Contemporary art speaks directly to the moment in which we live and encourages real dialogue about the issues we share.

## **/ Who We Are**

Founded by civic and cultural leaders in 1980, CAM transformed from a small gallery into an internationally recognized arts institution, now permanently housed in a flexible, open, and inviting building designed by renowned American architect Brad Cloepfil. CAM's distinct architecture supports a dynamic range of exhibitions, public programs, educational initiatives, and community collaborations. The only museum in the region solely dedicated to contemporary art, CAM is one of the preeminent non-collecting institutions of its kind in the United States. We are a site for discovery, a welcoming space, free and open to all.

## **/ What We Do**

CAM showcases the art of today for today's audiences. Artists are encouraged to activate the museum inside and out. Through CAM's gallery exhibitions, commissions on the 60-foot Project Wall, Street Views projections on the building's facade, outdoor installations, publications, and digital media, artists connect with new audiences. CAM is a platform for emerging artists, many of whom go on to critical acclaim. Our legacy of firsts includes debut solo museum exhibitions and major career surveys. CAM's nationally juried Great Rivers Biennial, in partnership with the Gateway Foundation, offers awards and exhibition opportunities to advance the careers of St. Louis artists.

## **/ Impact by the Numbers**

At this anniversary milestone, we celebrate the impact of our exhibition history and look forward to the next 20 years of ensuring that vital creative voices are included and heard.

- / 550,500+** museum attendance
- / 2,000,000+** virtual audience since 2014
- / 700** exhibiting artists
- / 260+** exhibitions
- / 28** community exhibitions
- / 33** Great Rivers Biennial artists
- / 30,000+** youth served



# CAM inspires the next generation.

**/ Free, in-depth, art education programs offer opportunities for local youth and teens** to learn new skills, think critically, work collaboratively with their peers, and discover new relationships to the world around them. Our nationally acclaimed after-school programs, New Art in the Neighborhood and LEAP Middle School Initiative, provide instruction to talented young artists from local resident teaching artists and exhibiting artists. Teen Museum Studies, the museum’s innovative career-based training program, allows young people to curate an exhibition—from artist selection to opening night.

**/ Our in-school ArtReach programs connect with students** grades K–12, providing art experiences that are central to the development of healthy, active, and inquisitive minds. CAM works closely with St. Louis Public Schools, supplementing curriculum and offering arts access and training for students and teachers alike.

**/ The Vashon High School-CAM partnership continues to expand.** Now in its sixth year, what began as studio art courses for approximately fifty sophomores, taught by CAM staff and teaching artists, has evolved into a sequence of art electives offered at every grade level. A Vashon exhibition is scheduled for CAM’s Education Galleries each year. The partnership has evolved from its nascent form into a highly recognized model for art education.

**/ Sumner High School is bustling with art activity.** A consortium of arts organizations joined to help Sumner onto a new path after it was nearly closed due to a diminishing student population. Now students and families return to Sumner where four art “pathways” are offered: theater arts led by the St. Louis Shakespeare Festival and the Black Rep; dance with instructors from Ballet 314 and La Voûte; a music pathway with Opera Theatre of St. Louis; and the visual arts pathway led by Craft Alliance Center of Art + Design and CAM. Some Resident Teaching Artists spend a morning at Vashon and an afternoon at Sumner.



## Sponsorship Opportunities

### SOIRÉE SPONSOR / \$10,000

Impact: Provides students with artwork supplies for on-site programs

- / Recognition as a the Soirée Sponsor of CAM's 20th Gala
- / Two VIP tickets at the Gala
- / 20 tickets for the Soirée
- / Recognition in event materials and media release
- / Half-page ad in 20th Gala program
- / Five CAM memberships for your employees and/or clients
- / One staff-guided program for employees at your location or one drop-in visit with staff- guided art projects at your location
- / Private museum tour for your employees and guests
- / Sponsorship acknowledgement in CAM publications and on-site at the Museum throughout the year

### SOIRÉE SUPPORTER / \$5,000

Impact: Supports free Family Day for the St. Louis community by underwriting art supplies, entertainment, and refreshments

- / Recognition as Soirée Supporter of CAM's 20th Gala
- / 20 tickets for the Soirée
- / Recognition in event materials
- / Quarter-page ad in 20th Gala program
- / Sponsorship acknowledgement in CAM publications and on-site at the Museum throughout the year

### SOIRÉE PATRON / \$1,000

Impact: Supports one ArtReach student at Vashon or Sumner High School immersive instruction for one school year

- / Recognition as Soirée Patron of CAM's 20th Gala
- / Eight tickets for the Soirée
- / Recognition in event materials
- / Sponsorship acknowledgement in CAM publications and on-site at the Museum throughout the year





# Reply Form



## SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

For recognition in the following materials, please reply by their corresponding deadlines:

**Media Release**  
March 15, 2024

**Program**  
April 1, 2024

**More information**  
[camstl.org/20gala](http://camstl.org/20gala)

## SPONSORSHIP LEVEL \$50 of each ticket is not tax-deductible

Soirée Sponsor  
\$10,000

Soirée Supporter  
\$5,000

Soirée Patron  
\$1,000

## CONTRIBUTIONS

I/We cannot attend, but wish to make a 100% tax-deductible contribution of:

\$ \_\_\_\_\_

## PAYMENT

Please charge my credit card:  
 Am Ex  
 Discover  
 Mastercard  
 Visa

I have enclosed a check payable to Contemporary Art Museum St. Louis

Please send me an invoice

Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_



## PLEASE RETURN THIS FORM TO:

Contemporary Art Museum St. Louis  
ATTN: Sarah Palermo  
3750 Washington Blvd  
St. Louis, MO 63108

## QUESTIONS?

Sarah Palermo  
Director of Development  
314.535.0770 x213  
[spalermo@camstl.org](mailto:spalermo@camstl.org)