

**Dada Ball & Bash**

# **Ripple Effect**

**Friday, April 11, 2025**

**Raises essential funds to support the  
Contemporary Art Museum St. Louis**

**Chairs**

**Larnise and Scott Boain**

**Paul Cambridge and Amanda Trudell**

**The Post Building**

**900 N Tucker Blvd, St. Louis, MO 63101**



# Dada Ball & Bash: Ripple Effect

Friday, April 11, 2025

The Post Building  
900 N Tucker Blvd,  
St. Louis, MO 63101

6:00 pm

Cocktails

7:00 pm

Dinner

8:00 pm

Remarks  
Fund the Need Auction

9:00 pm

Dada Bash

Imagine CAM as a vast, ever changing body of water—where each artist, workshop, program, and initiative creates a ripple that extends far beyond its point of origin. The beauty of our institution lies not just in the remarkable works of art we exhibit, the meaningful public programs, or the impactful art education initiatives, but in the collective community that has so graciously poured into CAM over the years. From the many talented artists, educators, community and cultural partners, students, neighbors, creatives, visitors, and all who have contributed their time and resources to the Museum—all of us are part of the ongoing ripple effect that strengthens CAM here and around the world. For more than twenty years, we've experienced waves of change, growth, and opportunity.

The Dada Ball & Bash is an infamous night of revelry where CAM fans express their most exuberant and creative selves. In the spirit of the early 20th-century movement that opposed reason with frivolity, nonsense, and the absurd, the Dada Ball & Bash splashes in the face of conformity—celebrating the marriage of art and life the Dadaists achieved more than a century ago. This year, the theme of Ripple Effect takes its inspiration from our upcoming exhibition, *Like Water*, which will be on view at CAM from March 7 to August 10, 2025.

**By supporting the 2025 Dada Ball & Bash, you are helping to ensure that CAM continues to be a place where curiosity, creativity, and inspiration flow freely—welcoming new voices and bold ideas, cultivating space for engagement and growth, and immersing our city in the most relevant art of our time. Just as individual drops converge to form a powerful current, your contribution helps shape the future of CAM, nourishing the creative energy that flows through every corner of the Museum.**

With every drop, movement is sparked and impact is made—each one adding to the growing wave of change that propels us forward. Join us in creating a ripple effect that will resonate for generations to come!



# Dada Ball Sponsorship Opportunities

## PRESENTING SPONSOR / \$50,000

Impact: Keeps CAM free and open to all for a full year

- / Exclusive recognition as the Presenting Sponsor of Dada Ball & Bash: Ripple Effect
- / Prominent logo placement at event, including step-and-repeat and other creative opportunities
- / Speaking opportunity at the Dada Ball
- / Three VIP tables of 10, plus 20 additional tickets to the Dada Bash
- / Dedicated press release about commitment to CAM
- / Recognition in event materials, including invitation, program, and website
- / Two full-page ads in the Dada Ball & Bash program
- / 25 CAM memberships for employees and/or guests
- / Private museum tour for employees and/or guests
- / Two private programs with a curator or museum educator at the museum or your location
- / Invitations to attend exclusive CAM member events
- / Recognition as a sponsor of two First Friday events in program materials and press release
- / Sponsorship acknowledgement in CAM publications and on-site at the museum throughout the year

## OCEAN SPONSOR / \$25,000

Impact: Bring ArtReach to one of our St. Louis partner schools for a full semester

- / Recognition in event materials, including invitation, program, website, and press release
- / Prominent logo placement at event
- / Two VIP tables of 10, plus 10 additional tickets to the Dada Bash
- / Full-page ad in the Dada Ball & Bash program
- / 15 CAM memberships for employees and/or guests
- / Private museum tour for employees and/or guests
- / One private program with a curator or museum educator at the museum or your location
- / Invitations to attend exclusive CAM member events
- / Recognition as a sponsor of ArtReach in program materials and press release
- / Sponsorship acknowledgement in CAM publications and on-site at the museum throughout the year

## RIVER SPONSOR / \$15,000

Impact: Underwrites site-specific artwork commissioned for CAM's 60-foot Project Wall or publication of an exhibition catalog

- / Recognition in event materials, including invitation, program, website, and press release
- / Prominent logo placement at event
- / One VIP table of 10
- / Half-page ad in the Dada Ball & Bash program
- / 10 CAM memberships for employees and/or guests
- / One private art-making activity with a museum educator at the museum or your location
- / Private museum tour for employees and/or guests
- / Invitations to attend exclusive CAM member events
- / Sponsorship acknowledgement in CAM publications and on-site at the museum throughout the year

## WATERFALL SPONSOR / \$10,000

Impact: Provides students with art supplies for on-site programs

- / Recognition in event materials, including invitation, program, website, and press release
- / One VIP table of 10
- / Half-page ad in the Dada Ball & Bash program
- / Five CAM memberships for employees and/or guests
- / One private art-making activity with a museum educator at CAM
- / Private museum tour for employees and/or guests
- / Sponsorship acknowledgement in CAM publications and on-site at the museum throughout the year

## **SEA SPONSOR / \$7,500**

Impact: Supports drop-in workshops throughout the St. Louis community

- / Recognition in event materials, including invitation, program, website, and press release
- / One table of 10
- / Quarter-page ad in the Dada Ball & Bash program
- / Private museum tour or art-making activity for employees and/or guests
- / Sponsorship acknowledgement in CAM publications and on-site at the museum throughout the year

## **LAKE SPONSOR / \$5,000**

Impact: Supports free Family Day for the St. Louis community by underwriting art supplies, entertainment, and refreshments

- / Recognition in event materials, including invitation, program, website, and press release
- / One table of 10
- / Quarter-page ad in the Dada Ball & Bash program
- / Sponsorship acknowledgement in CAM publications and on-site at the museum throughout the year

# **Dada Ball Individual Tickets**

**VIP TICKETS / \$1,000 each**

**GENERAL TICKETS / \$500 each**

# **Dada Bash Sponsorship Opportunities**

## **WAVE SPONSOR / \$2,500**

Impact: Supports Street Views projections on the museum facade each night from dusk to midnight

- / Recognition in event materials, including invitation, program, website, and press release
- / 15 tickets to the Dada Bash
- / Sponsorship acknowledgement in CAM publications and on-site at the museum throughout the year

## **FLOW SPONSOR / \$1,000**

Impact: Underwrites the honorarium for a Resident Teaching Artist leading studio art programs

- / Recognition in event materials, including invitation, program, website, and press release
- / 8 tickets to the Dada Bash
- / Sponsorship acknowledgement in CAM publications and on-site at the museum throughout the year

# Dada Ball & Bash: Ripple Effect

## Reply Form

For recognition in the following materials, please reply by their corresponding deadlines:

### Invitation

January 15, 2025

### Press Release

February 7, 2025

### Program

March 14, 2025

## PLEASE RETURN THIS FORM TO:

Contemporary Art Museum St. Louis  
ATTN: Sherry Thomas  
3750 Washington Blvd  
St. Louis, MO 63108

## QUESTIONS?

Sherry Thomas  
Director of Development  
314.535.0770 x213  
sthomas@camstl.org

## SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP LEVEL \$135 of each ticket is not tax-deductible

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Presenting Sponsor<br>\$50,000 | <input type="checkbox"/> Waterfall Sponsor<br>\$10,000 | <input type="checkbox"/> Wave Sponsor<br>\$2,500 |
| <input type="checkbox"/> Ocean Sponsor<br>\$25,000      | <input type="checkbox"/> Sea Sponsor<br>\$7,500        | <input type="checkbox"/> Flow Sponsor<br>\$1,000 |
| <input type="checkbox"/> River Sponsor<br>\$15,000      | <input type="checkbox"/> Lake Sponsor<br>\$5,000       |  |

## INDIVIDUAL TICKETS

\_\_\_ # of VIP Tickets  
\$1,000 each

\_\_\_ # of General Tickets  
\$500 each

## CONTRIBUTIONS

I/We cannot attend, but wish to make a 100% tax-deductible contribution of:

\$ \_\_\_\_\_

## PAYMENT

- |   |  |
|---|--|
| <input type="checkbox"/> Please charge my credit card:<br><input type="checkbox"/> Am Ex<br><input type="checkbox"/> Discover<br><input type="checkbox"/> Mastercard<br><input type="checkbox"/> Visa | <input type="checkbox"/> I have enclosed a check payable to<br>Contemporary Art Museum St. Louis<br><br><input type="checkbox"/> Please send me an invoice |
|---|--|

Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_



Contemporary Art  
Museum St. Louis



# About CAM

**We believe in the transformative power of the art of our time.** Contemporary art speaks directly to the moment in which we live and encourages real dialogue about the issues we share.



## / Who We Are

Founded by civic and cultural leaders in 1980, CAM transformed from a small gallery into an internationally recognized arts institution, now permanently housed in a flexible, open, and inviting building designed by renowned American architect Brad Cloepfil. CAM's distinct architecture supports a dynamic range of exhibitions, public programs, educational initiatives, and community collaborations. The only museum in the region solely dedicated to contemporary art, CAM is one of the preeminent non-collecting institutions of its kind in the United States. We are a site for discovery, a welcoming space, free and open to all.



## / What We Do

CAM showcases the art of today for today's audiences. Artists are encouraged to activate the museum inside and out. Through CAM's gallery exhibitions, commissions on the 60-foot Project Wall, Street Views projections on the building's facade, outdoor installations, publications, and digital media, artists connect with new audiences. CAM is a platform for emerging artists, many of whom go on to critical acclaim. Our legacy of firsts includes debut solo museum exhibitions and major career surveys. CAM's nationally juried Great Rivers Biennial, in partnership with the Gateway Foundation, offers awards and exhibition opportunities to advance the careers of St. Louis artists.



## / Impact by the Numbers

With more than 20 years of exhibition history, we look forward to the next 20 years of ensuring that vital creative voices are included and heard.



- / 577,500+ museum attendance
- / 2,190,000+ virtual audience since 2014
- / 26,500 youth served
- / 689 exhibiting artists
- / 33 Great Rivers Biennial artists
- / 302 exhibitions





## CAM inspires the next generation.



**/ Free, in-depth, art education programs offer opportunities for local youth and teens** to learn new skills, think critically, work collaboratively with their peers, and discover new relationships to the world around them. Our nationally acclaimed after-school programs, New Art in the Neighborhood and LEAP Middle School Initiative, provide instruction to talented young artists from local resident teaching artists and exhibiting artists. Teen Museum Studies, the museum's innovative career-based training program, allows young people to curate an exhibition—from artist selection to opening night.



**/ Our in-school and on-site ArtReach programs connect with students grades K–12**, providing art experiences that are central to the development of healthy, active, and inquisitive minds. CAM works closely with St. Louis Public Schools, supplementing curriculum and offering arts access and training for students and teachers alike.



**/ The Vashon High School-CAM partnership continues to expand.** What began in 2017 as studio art courses for approximately fifty sophomores, taught by CAM staff and teaching artists, this partnership has evolved into a sequence of art electives offered each year and now also at Sumner High School. An exhibition of student work is presented in CAM's Education Galleries each year. The partnership has evolved from its nascent form into a highly recognized model for art education.



**/ Sumner High School is bustling with art activity.** CAM along with a consortium of arts organizations joined together to help Sumner onto a new path after it was nearly closed due to a diminishing student population. Now students and families return to Sumner where various art “pathways” are offered: theater, dance, music, fashion, and visual arts. With both of these ongoing partnerships, some Resident Teaching Artists spend a morning at Vashon and an afternoon at Sumner.

