Press contact: Alexia Majors 314.535.0770 ext. 313 amajors@camstl.org

CAIV

Contemporary Art Museum St. Louis

3750 Washington Blvd St. Louis, MO 63108 314.535.4660 camstl.org

FOR IMMEDIATE RELEASE

CAM transforms into a Winter Wonderland with free festive activities for First Friday in Grand Center on December 5, from 5-9 pm



Photo: Tyler Small

November 18, 2025 (St. Louis, MO)—'Tis the season to be cozy! The Contemporary Art Museum St. Louis (CAM) invites you to kick off the holiday season with <u>First Friday:</u> <u>Winter Wonderland</u> on December 5 from 5:00 pm–9:00 pm. This festive event is part of First Fridays in Grand Center and will feature a blissful celebration of art, music, and community spirit.

Cozy up at CAM with your friends and loved ones to enjoy a fun evening filled with free activities designed to spark creativity and holiday cheer. Throughout the night, attendees can add a personal touch to their presents at our DIY gift wrap and holiday card station, and groove to retro-holiday tunes courtesy of DJ Spicy Party Mix.

Indulge in some early shopping while supporting local artists and makers by purchasing gifts at CAM's shop or giving the gift of CAM membership. Complimentary hot cocoa and treats will be provided, and specialty holiday-themed cocktails and mocktails will be available for purchase.

At 8:00 pm, guests are invited to experience the activation of <u>Haegue Yang's Mound Vehicles</u>—a new work commissioned by CAM that takes inspiration from Cahokia

Instagram camstl

Facebook contemporaryartmuseumstl

Twitter ContemporarySTL

Hours 10-5 Wed 10-5 Thu 10-8 Fri 10-5 Sat & Sun

CAM is free. Visit often!

Mounds, engaging the region's precolonial history and the Mississippi River landscape. This work is currently on view in CAM's Main Galleries as a part of <u>Haegue Yang:</u> <u>Quasi-Heartland</u>.



The Museum galleries will remain open throughout the evening for those interested in experiencing the fall/winter 2025 exhibitions, on view through **February 8, 2025**. For more information about First Friday: Winter Wonderland, visit camstl.org.

Event Details

What: First Friday: Winter Wonderland

Where: Contemporary Art Museum St. Louis (3750 Washington Blvd., St. Louis, MO 63108)

When: December 5, 2025 **Time:** 5:00 pm–9:00 pm

Admission: This event is free and open to the public.

Event Schedule

5:00 pm: Galleries and CAM Shop open; drinks available for purchase

6:00 pm: Music by DJ Spicy Party Mix, DIY Gift Wrap Station, and other festive crafts

8:00 pm: Activation of Haegue Yang's Mound Vehicles

About the Contemporary Art Museum St. Louis

The Contemporary Art Museum St. Louis creates meaningful engagement with the most relevant and innovative art being made today. Founded by civic and cultural leaders in 1980, the Museum transformed from a small gallery into an internationally recognized arts institution, now permanently housed in a flexible, open, and inviting building designed by renowned American architect Brad Cloepfil. CAM's distinct architecture reflects the organization's values and supports a dynamic range of exhibitions, public programs, educational initiatives, and community collaborations. The only museum in the region solely dedicated to contemporary art, CAM is one of the preeminent non-collecting institutions of its kind in the United States. We are a site for discovery, a welcoming space, free and open to all. For more information, visit camstl.org.

###