

# SPARK

2026 GALA

## Chairs

Bob and Jane Clark

## Honorary Chairs

Alexis M. Cossé and Erik Karanik

Raises essential funds to support the  
Contemporary Art Museum St. Louis

Friday, April 17, 2026

21c Museum Hotel  
1528 Locust Street, St. Louis, MO 63103





# Spark: CAM's 2026 Gala

**Friday, April 17, 2026**

21c Museum Hotel  
1528 Locust Street  
St. Louis, MO 63103

6:00 pm

Cocktails

7:00 pm

Dinner

8:00 pm

Remarks

Fund the Need Auction

There's a special magic that happens when someone experiences art. It's a moment that can feel electric, transformative, and impossible to forget.

You see it when a glimmer of curiosity turns into discovery. When a young artist sees their future open up and starts to beam—the twinkle in their eye as a new technique clicks or a vision comes to life. When a visitor encounters a work of art that shifts their perspective. In that burst of joy one feels when art makes them light up inside.

CAM continues to be a spark of St. Louis: a beacon of creativity, imagination, and possibility that radiates across the region. We ignite curiosity through free access to the most relevant art being made today. We kindle growth by providing in-depth access to art education for young people who go on to become confident artists and leaders in their own right. And we inspire connection by welcoming thousands of neighbors, students, families, artists, and visitors from around the world into a space illuminated by brilliant ideas.

Spark: CAM's 2026 Gala celebrates that light. More importantly, it fuels it. Your support keeps CAM free and accessible for all, sustains the programs that nurture our city's youth, and ensures that artists continue to find a place where their visions shine brightly.

*Let's keep this spark glowing—guiding the future of CAM together.*





# Sponsorship Opportunities

## PRESENTING SPONSOR / \$50,000

Impact: Keeps CAM free and open to all for an exhibition season

- / Exclusive recognition as the Presenting Sponsor of Spark: CAM's 2026 Gala
- / Prominent logo placement at event, including step-and-repeat and other creative opportunities
- / Speaking opportunity at the event
- / Three VIP tables of 10
- / Dedicated press release about commitment to CAM
- / Recognition in event materials, including invitation, program, and website
- / Two full-page ads in the Gala program
- / 25 CAM memberships for employees and/or guests
- / Private Museum tour for employees and/or guests
- / Two private programs with a curator or museum educator at the Museum or your location
- / Invitations to attend exclusive CAM member events
- / Recognition as a sponsor of two First Friday events in program materials and press release
- / Sponsorship acknowledgement in CAM publications and on-site at the Museum throughout the year

## BEACON SPONSOR / \$25,000

Impact: Brings ArtReach to one of our St. Louis partner schools for a full semester

- / Recognition in event materials, including invitation, program, website, and press release
- / Prominent logo placement at event
- / Two VIP tables of 10
- / Full-page ad in the Gala program
- / 15 CAM memberships for employees and/or guests
- / Private Museum tour for employees and/or guests
- / One private program with a curator or museum educator at the Museum or your location
- / Invitations to attend exclusive CAM member events
- / Recognition as a sponsor of ArtReach in program materials and press release
- / Sponsorship acknowledgement in CAM publications and on-site at the Museum throughout the year

## BRILLIANT SPONSOR / \$15,000

Impact: Underwrites site-specific artwork commissioned for CAM's 60-foot Project Wall or publication of an exhibition catalog

- / Recognition in event materials, including invitation, program, website, and press release
- / Prominent logo placement at event
- / One VIP table of 10
- / Half-page ad in the Gala program
- / 10 CAM memberships for employees and/or guests
- / One private art-making activity with a museum educator at the Museum or your location
- / Private Museum tour for employees and/or guests
- / Invitations to attend exclusive CAM member events
- / Sponsorship acknowledgement in CAM publications and on-site at the Museum throughout the year

## RADIANT SPONSOR / \$10,000

Impact: Provides students with art supplies for on-site programs

- / Recognition in event materials, including invitation, program, website, and press release
- / One VIP table of 10
- / Half-page ad in the Gala program
- / Five CAM memberships for employees and/or guests
- / One private art-making activity at CAM with a museum educator
- / Private Museum tour for your employees and/or guests
- / Sponsorship acknowledgement in CAM publications and on-site at the Museum throughout the year



## **GLOW SPONSOR / \$7,500**

**Impact:** Supports drop-in workshops throughout the St. Louis community

- / Recognition in event materials, including invitation, program, website, and press release
- / One table of 10
- / Quarter-page ad in Gala program
- / Private Museum tour or art-making activity for your employees and/or guests
- / Sponsorship acknowledgement in CAM publications and on-site at the Museum throughout the year

## **GLIMMER SPONSOR / \$5,000**

**Impact:** Supports free Family Day for the St. Louis community by underwriting art supplies, entertainment, and refreshments

- / Recognition in event materials, including invitation, program, website, and press release
- / One table of 10
- / Quarter-page ad in Gala program
- / Sponsorship acknowledgement in CAM publications and on-site at the Museum throughout the year

## **TWINKLE SPONSOR / \$2,500**

**Impact:** Supports Street Views projections on the Museum facade each night from dusk to midnight

- / Recognition in event materials, including invitation, program, website, and press release
- / Sponsorship acknowledgement in CAM publications and on-site at the Museum throughout the year
- / Two Patron Tickets

# **Individual Tickets**

Purchase an individual ticket to Spark: CAM's 2026 Gala to help contribute the essential funds needed to keep CAM free.

## **PATRON TICKETS / \$1,000 each**

- / Patron-level tickets include priority seating and acknowledgement in the event program

## **GENERAL TICKETS / \$500 each**

# Spark: CAM's 2026 Gala

## Reply Form

For recognition in the following materials, please reply by their corresponding deadlines:

### Invitation

January 15, 2026

### Website + Press Release

February 9, 2026

### Program

March 13, 2026

### PLEASE RETURN THIS FORM TO:

Contemporary Art Museum St. Louis  
ATTN: Sherry Thomas  
3750 Washington Blvd  
St. Louis, MO 63108

TO COMPLETE ONLINE,  
CLICK THE LINK BELOW  
OR SCAN THE QR CODE:

[QRCODE/CAM-GALA](https://qrcode.cam-gala)



### QUESTIONS?

Sherry Thomas  
Director of Development  
314.535.0770 x213  
stthomas@camstl.org



Contemporary Art  
Museum St. Louis

### SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP LEVEL \$135 of each ticket is not tax-deductible

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Presenting Sponsor<br>\$50,000 | <input type="checkbox"/> Radiant Sponsor<br>\$10,000 | <input type="checkbox"/> Twinkle Sponsor<br>\$2,500 |
| <input type="checkbox"/> Beacon Sponsor<br>\$25,000     | <input type="checkbox"/> Glow Sponsor<br>\$7,500     |   |
| <input type="checkbox"/> Brilliant Sponsor<br>\$15,000  | <input type="checkbox"/> Glimmer Sponsor<br>\$5,000  |   |

### INDIVIDUAL TICKETS

\_\_\_ # of Patron Tickets  
\$1,000 each

\_\_\_ # of General Tickets  
\$500 each

### CONTRIBUTIONS

I/We cannot attend, but wish to make a 100% tax-deductible contribution of:

\$ \_\_\_\_\_

### PAYMENT

- |   |  |
|---|--|
| <input type="checkbox"/> Please charge my credit card:<br><input type="checkbox"/> Am Ex<br><input type="checkbox"/> Discover<br><input type="checkbox"/> Mastercard<br><input type="checkbox"/> Visa | <input type="checkbox"/> I have enclosed a check payable to<br>Contemporary Art Museum St. Louis<br><br><input type="checkbox"/> Please send me an invoice |
|---|--|

Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_





# About CAM

**We believe in the transformative power of the art of our time.** Contemporary art speaks directly to the moment in which we live and encourages real dialogue about the issues we share.

## / Who We Are

Founded by civic and cultural leaders in 1980, CAM transformed from a small gallery into an internationally recognized arts institution, now permanently housed in a flexible, open, and inviting building designed by renowned American architect Brad Cloepfil. CAM's distinct architecture supports a dynamic range of exhibitions, public programs, educational initiatives, and community collaborations. The only museum in the region solely dedicated to contemporary art, CAM is one of the preeminent non-collecting institutions of its kind in the United States. We are a site for discovery, a welcoming space, free and open to all.

## / What We Do

CAM showcases the art of today for today's audiences. Artists are encouraged to activate the Museum inside and out. Through CAM's gallery exhibitions, commissions on the 60-foot Project Wall, Street Views projections on the building's facade, outdoor installations, publications, and digital media, artists connect with new audiences. CAM is a platform for emerging artists, many of whom go on to critical acclaim. Our legacy of firsts includes debut solo museum exhibitions and major career surveys. CAM's nationally juried Great Rivers Biennial, in partnership with the Gateway Foundation, offers awards and exhibition opportunities to advance the careers of St. Louis artists.

## / Impact by the Numbers

With more than 20 years of exhibition history, we continue to ensure that vital creative voices are included and heard.

- / 600,000+ museum attendance
- / 2,442,000+ virtual audience since 2014
- / 29,500+ youth served
- / 700+ exhibiting artists
- / 300+ exhibitions
- / 33 Great Rivers Biennial artists



# CAM inspires the next generation

**/ Free, in-depth, art education programs offer opportunities for local youth and teens** to learn new skills, think critically, work collaboratively with their peers, and discover new relationships to the world around them. Our nationally acclaimed after-school programs, New Art in the Neighborhood and LEAP Middle School Initiative, provide instruction to talented young artists from local resident teaching artists and exhibiting artists. Teen Museum Studies, the museum's innovative career-based training program, allows young people to curate an exhibition—from artist selection to opening night.

**/ Our in-school and on-site ArtReach programs connect with students grades K–12**, providing art experiences that are central to the development of healthy, active, and inquisitive minds. CAM works closely with St. Louis Public Schools, supplementing curriculum and offering arts access and training for students and teachers alike.

**/ The Vashon High School-CAM partnership continues to expand.** What began in 2017 as studio art courses for approximately fifty sophomores, taught by CAM staff and teaching artists, this partnership has evolved into a sequence of art electives offered each year and now also at Sumner High School. An exhibition of student work is presented in CAM's Education Galleries each year. The partnership has evolved from its nascent form into a highly recognized model for art education.

**/ Sumner High School continues to prove its resilience.** In 2021, CAM along with a consortium of arts organizations joined together to help Sumner onto a new path after it was nearly closed due to a diminishing student population. Now students at Sumner have access to various “pathways,” including theater, dance, music, fashion, and visual arts. With both of these ongoing partnerships, some Resident Teaching Artists spend a morning at Vashon and an afternoon at Sumner.